

# FRONT LINE INSIGHTS: LESSONS FROM THE TRUMP RALLY IN BUTLER, PA— EMA & EMS PREPARATION, RESPONSE, AND CHALLENGES

## GUEST SPEAKERS



**Richard Lippert**  
Healthcare  
Emergency  
Management



**Robert McLafferty**  
Butler County 911



**Dr. Sharon Klapac**  
AHN Forbes



**Megan Lenz**  
Allegheny Health  
Network



**Nico Soler**  
Allegheny Health  
Network

This presentation offers a comprehensive overview of the emergency management and EMS response to the Trump Rally in Butler, Pennsylvania, on July 13, 2024. Attendees will gain an inside look at the incident's timeline, from initial risk assessment and resource allocation to the emergency response and post-event support. We'll delve into the critical roles played by various agencies, including local EMS, fire departments, Butler Memorial Hospital, State Assets, and the Healthcare Coalition in managing over 250 patient contacts. Key topics include the challenges faced during the rally, such as resource shortages, the rapid deployment of assets due to heat-related incidents, and the importance of pre-established relationships among responders. The presentation will also highlight the aftermath, including CISM for responders. Through first-hand accounts and interviews, we'll identify lessons learned to improve future emergency responses and community preparedness. This session will underscore the resilience and character of those on the front lines, reflecting on Zig Ziglar's quote: "Circumstances don't create character. They reveal character."